









Sponsorship Packet

Our Mission is to provide life-enhancing opportunities for youth from low-income families through mentoring, camp, and athletic programs. Our programs are designed to instill good character traits, hope, and a sense that anything is possible.





We are thrilled to announce the 2026 Taste of Camp fundraiser, benefiting Camp Rosenbaum and the youth in our community. This signature event will take place on Thursday, May 7th, 2026, at Castaway Portland, and we invite you to partner with us in making a lasting impact on the lives of children from low-income families across Oregon and SW Washington.

For over 55 years, Camp Rosenbaum has welcomed thousands of children to a transformative overnight camp experience where they ride horses, swim in the ocean, make lifelong friends, and meet inspiring role models. For many, this is their first time experiencing the joy of overnight camp and even seeing the ocean. The impact is immeasurable, and we cannot do it without the generosity of community champions like you.

In addition to our overnight camp, proceeds from this event support the Rosenbaum PPB Youth Camp, which serves up to 300 children annually in the Portland metro area through an affordable day camp, and our Star Fund program, which helps former campers save for their educational goals. Together, these programs reach around 500 children every year, instilling hope, fostering self-esteem, and encouraging them to dream big.

The 2026 Taste of Camp promises an evening of connection and generosity, featuring a cocktail hour, silent auction, dinner, and live auction. All proceeds directly benefit Camp Rosenbaum's life-changing programs, and we need your support to make it a success.

You can make a difference by:

- Becoming an event sponsor and aligning your company with a powerful cause.
- Making an in-kind donation to our silent or live auction.
- Purchasing a table and sharing this unforgettable evening with friends and colleagues.

Your support will ensure that more children can experience the magic of camp and benefit from the programs that empower them to thrive. Enclosed, you'll find sponsorship materials detailing the opportunities available to partner with us. If you or your company are interested in supporting Camp Rosenbaum and this event, please feel free to reach out to us at ashley@camprosenbaum.org

Thank you for your consideration, and we hope to partner with you to create lasting memories for the youth in our community.

Sincerely,
Ashley Amato
Events & Fundraising Coordinator
Camp Rosenbaum
www.camprosenbaum.org/tasteofcamp



2026 Taste of Camp Sponsorship Packet

About Camp Rosenbaum Fund

The Camp Rosenbaum Fund is an Oregon-based 501(c)3 nonprofit organization focused on providing camp and athletic programs to children from low-income families throughout Oregon and SW Washington. Founded by Fred Rosenbaum in 1970, we now serve nearly 1,000 children annually through our programs & partnerships.

Our Programs

Our foundational program is Camp Rosenbaum, an overnight summer camp on the Oregon coast for youth, ages 9-11. Children join us for a week to ride horses, race pinewood derby cars, make new friends and meet powerful role models. All our campers live in low-income or section-8 housing, and Camp Rosenbaum is free to families who send their children. Our camp focuses on mentoring good character traits and the hope and support for a bright future.

Perhaps most unique about Camp Rosenbaum, is all our staff our volunteers are comprised of an extraordinary partnership between the Oregon National Guard, Portland Police Bureau, and Home Forward. Additional volunteers join us from other housing authorities, law enforcement agencies, and fire bureaus, rounding out a staff of amazing inspiration for our campers.

In 2013 we began a partnership with the Portland Police Bureau to host the annual Rosenbaum PPB Youth Camp. This affordable day camp has served up to 400 youth from the Portland metro area and offers kids the choice of 12 activities for the week. Each activity includes a coach from the Portland Police Bureau, giving kids a chance to get to know the officers who keep their community safe.

In 2016, we launched the Star Fund: an education savings program for our campers. Camp Rosenbaum sets aside money for participating campers and adds to the account every year when the camper finishes a grade in school. After high school graduation, we'll send the money to the college or program of their choice, to help them get a start on their future.

2026 Taste of Camp

Sponsorship Opportunities

Sponsorship Levels

Join us for the 2026 Taste of Camp fundraiser – a dinner and auction event benefitting the programs of Camp Rosenbaum. Learn how over 50 years of Camp Rosenbaum has changed the lives of youth from low-income families in our community. Celebrate with community partners, donors, and the friends and family of Camp Rosenbaum as we aspire to make a difference by mentoring today's youth!



2026 Taste of Camp Thursday, May 7th, 2026 Castaway Portland • 1900 NW 18th Ave, Portland, OR 97209

\$15,000 – Annual Presenting Sponsor (Exclusive: 1 available)

We're excited to offer an exclusive opportunity for presenting sponsorship at our 2026 Taste of Camp
fundraising gala. In addition to being our presenting sponsor for Taste of Camp, you would also be our
presenting sponsor for our Tea Party Fundraiser. Please contact us directly for more information.

\$7,500 – Platinum Sponsor

- Two premier tables at the event, including tickets for 20 to attend the event and a VIP dessert experience
- Sponsor recognition on Camp Rosenbaum's social media accounts
- Full page advertisement in program
- Opportunity to provide a promotional item for each event guest (175+ guests)
- Five reserved parking spots in Castaway's parking lot
- · Premium logo placement on screen and printed, along with two verbal recognitions during the live event
- Logo on all electronic communications, the Taste of Camp webpage, ticket sales website and event landing page

\$5,000 - Gold Sponsor

- One VIP table at the event, including tickets for 16 to attend the event
- Sponsor recognition on Camp Rosenbaum's social media accounts
- Half-page advertisement in the program
- Opportunity to provide a promotional item for each event guest (175+ guests)
- Three reserved parking spots in Castaway's parking lot
- · Priority logo placement on screen and printed, along with two verbal recognitions during the live event
- Logo on all electronic communications, the Taste of Camp webpage, ticket sales website, and event landing page

\$2,500 – Silver Sponsor

- One table at the event, including tickets for 8 to attend the event
- On-screen and printed logo presence at the event and two verbal recognitions
- Quarter-page advertisement in the program
- Logo on all electronic communications, the Taste of Camp webpage, ticket sales website, and event landing page
- Sponsor recognition on Camp Rosenbaum's social media accounts

\$1,500 - Table Sponsor

- One table at the event, including tickets for 8 to attend the event
- On-screen and printed logo presence at the event as table sponsor; one verbal recognition
- Name on all electronic communications, Taste of Camp webpage, ticket sales website and event landing page
- Sponsor recognition on Camp Rosenbaum's social media accounts