



We're embracing change in 2020! Join us for our first ever **Taste of Camp Online Event!** We're excited to host this online live event that will reach our supporters not just in Portland, but across the country wherever they may be. Celebrate with community partners, donors, and the friends and family of Camp Rosenbaum as we aspire to make a difference!

Please take a moment to check out the different ways you can join this year's Taste of Camp. Thank you for supporting Camp Rosenbaum and the low-income children we serve in our community!

## What's New in 2020?

This summer we launched Operation Lemonade, our project to continue to serve children when it wasn't safe to gather for camps. The project featured Camp Rosenbaum in a Bag, a backpack filled with camp activities for children to enjoy at home. Backpacks were distributed to families through eleven different housing authorities across Oregon and SW Washington, from Portland and Vancouver to Redmond and Klamath Falls. We also provided 150 backpacks to Sunshine Division for distribution to the families they provide with food and clothing

Backpacks included books, arts and crafts activities, a science experiment, gear to get kids moving and so much more. In addition, we posted videos every day on our Facebook page – including a special welcome, daily workout videos, Good Citizen videos from our campsite staff, and guides through some of the activities children found in their backpacks.

We're proud to announce that in a year where we missed gathering with our campers, we were able to provide **1,000 backpacks to low-income children in our communities!** Thank you for supporting Camp Rosenbaum and our continued efforts to serve children!

# 2020 Taste of Camp **Sponsorship Levels**

2020 Taste of Camp Online  
Thursday, October 1, 2020 – 7:00pm

- 1. Watch the Live Stream online!** Virtual attendance is free, but signing up is required. You'll receive event updates, early access to our online auction and raffle, and more.
- 2. Attend as a VIG (Very Important Guest)!** Every year we welcome our VIGs to experience Camp Rosenbaum. Register as a VIG and we'll deliver a fabulous dinner for two to your home!
- 3. Become a Sponsor!** All sponsorships include brand and marketing opportunities, as well as dinner deliveries! Your sponsorship will reach a large audience, streaming online and through multiple social media platforms. Check out our different sponsorship levels:

## **\$25,000 – Presenting Sponsor (Exclusive: 1 available)**

- We're excited to offer an exclusive opportunity for presenting sponsorship at our 2020 Taste of Camp Online Event. Please contact us directly for more information.

## **\$10,000 – Platinum Sponsor**

- Opportunity to appear in a video shown during the event
- Premium logo placement on screen and two verbal recognitions during the live event
- Logo on all electronic communications, the Taste of Camp webpage, ticket sales website and event landing page
- Sponsor recognition on Camp Rosenbaum's social media accounts
- Eight VIG Dinner bundles (each bundle serves two) delivered\* to guests of your choice

## **\$5,000 – Gold Sponsor**

- Opportunity to appear in a video shown before or during the event
- Priority logo placement on screen and two verbal recognitions during the live event
- Logo on all electronic communications, the Taste of Camp webpage, ticket sales website and event landing page
- Sponsor recognition on Camp Rosenbaum's social media accounts
- Five VIG Dinner bundles (each bundle serves two) delivered\* to guests of your choice

## **\$2,500 – Silver Sponsor**

- Opportunity to appear in a video shown on Camp Rosenbaum social media in lead up to the event
- Priority logo placement on screen and verbal recognition during the live event
- Logo on all electronic communications, the Taste of Camp webpage, ticket sales website and event landing page
- Sponsor recognition on Camp Rosenbaum's social media accounts
- Four VIG Dinner bundles (each bundle serves two) delivered\* to guests of your choice

## **\$1,500 – Host**

- Standard logo placement on screen and verbal recognition during the live event
- Name on all electronic communications, the Taste of Camp webpage, ticket sales website and event landing page
- Sponsor recognition on Camp Rosenbaum's social media accounts
- Four VIG Dinner bundles (each bundle serves two) delivered\* to guests of your choice

\*Meal delivery available within Portland, Beaverton, Hillsboro, Tigard, Lake Oswego, Milwaukie

Please contact Melissa Sonsalla: 503-504-2169 or [melissa@camprosenbaum.org](mailto:melissa@camprosenbaum.org)

## 2020 Taste of Camp **Sponsorship Packet**



### **About Camp Rosenbaum Fund**

The Camp Rosenbaum Fund is an Oregon-based 501(c)3 nonprofit organization focused on providing camp and athletic programs to low-income children in our community. Founded by Fred Rosenbaum in 1970, we now serve nearly 1,000 children annually through our programs and partnerships.

### **Our Programs**

Our foundational program is **Camp Rosenbaum**, an overnight summer camp on the Oregon coast for boys and girls, ages 9-11. Children join us for a week to ride horses, race pinewood derby cars, make new friends and meet powerful role models. All of our campers live in low-income housing, and Camp Rosenbaum is free to the families who send their children. Our camp focuses on good citizenship skills and the hope and support for a bright future.

Perhaps most unique about Camp Rosenbaum, all of our staff our volunteers comprised of an extraordinary partnership between the Oregon National Guard, Portland Police Bureau and Home Forward. Additional volunteers join us from other housing authorities, law enforcement agencies and fire bureaus, rounding out a staff of amazing inspiration for our campers.

In 2013 we began a partnership with the Portland Police Bureau to host the annual **Rosenbaum PPB Youth Camp**. This affordable day camp serves up to 400 youth from the Portland metro area and offers kids the choice of 16 activities for the week. Each activity includes a coach from the Portland Police Bureau, giving kids a chance to get to know the officers who keep their community safe.

In 2016, we launched the **Star Fund**: an education savings program for our campers. Camp Rosenbaum sets aside money for participating campers and adds to the account every year when the camper finishes a grade in school. After high school graduation, we'll send the money to the college or program of their choice, to help them get a start on their future.