

Join us on May 20th for our new virtual fundraiser: **Game Show Gala**, featuring the show, Survey Says! This is sure to be an evening full of fun and competition as teams go head-to-head, competing for a cash prize – all in support of Camp Rosenbaum!

We're excited to host this entertaining online event that will reach our supporters, not just in Portland, but across the country wherever they may be. Celebrate with community partners, donors, and the friends and family of Camp Rosenbaum as we aspire to make a difference!

Camp Rosenbaum's Mission: Our programs are designed to instill good citizenship skills, hope, and a sense that anything is possible with education, hard work, and good choices. Camp Rosenbaum is made possible through generous donations and involvement of our supporters and partners.

FOUR WAYS TO PARTICIPATE!

Purchase a ticket! For a recommended donation of \$20, you'll get the link to watch the Game Show Galan and cheer on our teams! Ticket purchasers will even be entered into a free drawing that will be announced during the show. All donation proceeds go directly to Camp Rosenbaum!

Support a team! Teams are competing for higher bracket rank, based on your support! The team that raises the most will get a first place seeding and each player will receive a prize gift basket. Team supporters will get a link to watch the show, so that you can see if your favorite team win! (You can even donate toward more than one team...spread the love!)

Create or join a team! Help Camp Rosenbaum put on a fun, entertaining evening and compete for the chance to win \$500! The top fundraising team will also receive individual gift baskets.

Become a Sponsor! All sponsorships include brand and marketing opportunities, sponsor recognition and access to watch the game show broadcast! Select sponsorships include personalized videos created and shown before and during the event, and even customized game show questions! Your sponsorship will reach a large audience, streaming online and through multiple social media platforms.

2021 Game Show Gala Sponsorship Levels

2021 Game Show Gala Thursday, May 20th, 2021 – 6:00pm

Check out our different sponsorship levels:

\$5,000 – Presenting Sponsor (Exclusive: 1 available)

- One 5-person team, featured in our online broadcast and competing to win \$500!
- Opportunity to create a support video shown in lead up to and during event
- Premium logo placement on game show screen and verbal recognition during event
- One game show question based on your company or services
- Printed logo on winning teams' trophies
- Logo on all electronic communications, Gala webpage, and ticket sales website
- Sponsor recognition on Camp Rosenbaum's social media accounts
- Free viewing link to share with employees or family

\$2,500 – Platinum Sponsor

- One 5-person team competing in the online broadcast to win \$500!
- Opportunity to create a support video shown in lead up to and during event
- Logo presence on game show screen and verbal recognition during event
- One game show question focused on your company or services
- Logo on all electronic communications, Gala webpage, and ticket sales website
- Sponsor recognition on Camp Rosenbaum's social media accounts
- Free viewing link to share with employees or family

\$1,000 - Gold / Team Sponsor

- Create your own team OR sponsor an existing team to help them get seeded quickly!
- Opportunity to create a support video shown in lead up to and during event
- Verbal recognition during game show event
- Logo on all electronic communications, Gala webpage, and ticket sales website
- Sponsor recognition on Camp Rosenbaum's social media accounts
- Free viewing link to share with employees or family

\$500 - Silver Sponsor

- Verbal recognition during game show
- Logo on all electronic communications, Gala webpage, and ticket sales website
- Sponsor recognition on Camp Rosenbaum's social media accounts
- Free viewing link to share with employees

2021 Game Show Gala Sponsorship Packet



About Camp Rosenbaum Fund

The Camp Rosenbaum Fund is an Oregon-based 501(c)3 nonprofit organization focused on providing camp and athletic programs to low-income children in our community. Founded by Fred Rosenbaum in 1970, we now serve nearly 1,000 children annually through our programs and partnerships.

Our Programs

Our foundational program is Camp Rosenbaum, an overnight summer camp on the Oregon coast for boys and girls, ages 9-11. Children join us for a week to ride horses, race pinewood derby cars, make new friends and meet powerful role models. All of our campers live in low-income housing, and Camp Rosenbaum is free to the families who send their children. Our camp focuses on good citizenship skills and the hope and support for a bright future.

Perhaps most unique about Camp Rosenbaum, all of our staff our volunteers comprised of an extraordinary partnership between the Oregon National Guard, Portland Police Bureau and Home Forward. Additional volunteers join us from other housing authorities, law enforcement agencies and fire bureaus, rounding out a staff of amazing inspiration for our campers.

In 2013 we began a partnership with the Portland Police Bureau to host the annual Rosenbaum PPB Youth Camp. This affordable day camp serves up to 400 youth from the Portland metro area and offers kids the choice of 16 activities for the week. Each activity includes a coach from the Portland Police Bureau, giving kids a chance to get to know the officers who keep their community safe.

In 2016, we launched the **Star Fund**: an education savings program for our campers. Camp Rosenbaum sets aside money for participating campers and adds to the account every year when the camper finishes a grade in school. After high school graduation, we'll send the money to the college or program of their choice, to help them get a start on their future.