



From friends and family, to coworkers and employers, you never know who might be willing to donate and support your team and Camp Rosenbaum.

**“IT NEVER HURTS TO ASK.”**

Follow along as we guide you through announcing your team and fundraising efforts on social media, seeking employer match donations and telling supporters where they can donate. Make sure to check out other helpful info in the fundraising section of the Teams website!

# FUNDRAISING QUICK - TOOLS

**ALL TEAM DONATIONS DUE: APRIL 30TH**

## WAYS TO ASK

- ✓ Email friends, family, and coworkers to share that you're joining a game show that benefits Camp Rosenbaum and their campers!
- ✓ Create posts on Facebook, Instagram or Twitter announcing Camp Rosenbaum's Game Show Gala and asking friends to help your team get seeded in the game show bracket.
- ✓ Ask your employer if they would be willing to match donations from coworkers or ask personal donors if their employer matches donations. It's super easy!

## EMAIL TEMPLATE

Email is a great way to reach individuals or business connections in your life. We have created an easy template that you can use - just fill in your personal and team information for a quick and effective donation request. Follow the link below and click on "Donation Request Template."

[WWW.CAMPROSENBAUM.ORG/GAMESHOWGALA/TEAMS/](http://WWW.CAMPROSENBAUM.ORG/GAMESHOWGALA/TEAMS/)

## SOCIAL MEDIA

### SAMPLE POST 1

Camp Rosenbaum is hosting their first ever Game Show Gala and I have joined one of the teams! Please consider donating to our team (insert team name) and help us get seeded in the bracket. All proceeds go towards Camp Rosenbaum programs! #camprosenbaum #rosenbaumrocks #BCE

### SAMPLE POST 2

Camp Rosenbaum means the world to me. They do incredible work with children from low-income families in our community. This May, Camp Rosenbaum is hosting their first ever Game Show Gala and it would be amazing if you could donate to our team (insert team name) and help us get seeded in the bracket! #camprosenbaum #rosenbaumrocks

### SAMPLE POST 3

You know I love a good competition - even better when it raises money for Camp Rosenbaum and their programs! This May, Camp Rosenbaum is hosting their first ever Game Show Gala. Join me by donating to our team (insert team name) and help us get seeded in the team bracket. #camprosenbaum #rosenbaumrocks #BCE

## CONTACT US

**E:** [CRYSTAL@CAMPROSENBAUM.ORG](mailto:CRYSTAL@CAMPROSENBAUM.ORG)

**P:** 503-318-7923

**W:** [WWW.CAMPROSENBAUM.ORG/GAMESHOWGALA](http://WWW.CAMPROSENBAUM.ORG/GAMESHOWGALA)

Being passionate and excited about your team's goals will show the more you talk to people about Camp Rosenbaum. It's supporters like you who truly make a difference!

**“THERE IS NO CAMP LIKE IT!”**

Many employers like to support organizations that are important to their employees because their employees are important to them. Don't hesitate to ask your employer if they would like to match donations or become a team or event sponsor. Simply use the email template along with the Sponsorship Packet when you ask!



# FUNDRAISING

## QUICK - TOOLS

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### ▶ **TEAM SPONSOR**

#### **SPONSOR BENEFITS**

The great thing about recruiting a sponsor is that it not only makes less work for you, but the sponsor gets to market their business with logo recognition, and at certain levels, create a question for the game show based on their company or services.

#### **TEAM SPONSOR LEVEL**

At the \$1,000 sponsorship level, sponsors will enjoy the opportunity to create a support video shown leading up to and during event, verbal recognition during the game show, their logo on all electronic communications, Gala webpage, and ticket sales website, as well as sponsor recognition on Camp Rosenbaum's social media accounts.

#### **SPONSORSHIP PACKET**

In case you didn't see it, the sponsorship levels and information are on the teams page. Just click on "Sponsorship Packet" under fundraising. Please feel free to email that packet to anyone who you think might be interested in sponsoring your team or becoming an event sponsor.

### ▶ **MATCHING GIFTS**

Be sure to ask your donors if their employer matches donations. It is quick and easy to find out. Just click the link below to search for the company name and you can double your impact in no time!

[WWW.DOUBLETHEDONATION.COM/CAMPROSENBAUM](http://WWW.DOUBLETHEDONATION.COM/CAMPROSENBAUM)

### ▶ **TEAM DONATIONS**

- ✔ To make a donation online, simply go to the event website, select "SUPPORT A TEAM", then find your favorite team and enter the amount. Complete the steps for payment and don't forget you can support more than one!
- ✔ Donations can also be made with cash or checks. Checks should be made payable to: Camp Rosenbaum Fund with your team name or your name in the note field. Donations must be received by Friday, April 30th.
- ✔ If a team donor has questions about becoming a sponsor with their donation counting for your team's fundraising goal, please have them email [crystal@camprosenbaum.org](mailto:crystal@camprosenbaum.org) for details.