



2020 Taste of Camp Sponsorship Packet

Our Mission is to provide life enhancing opportunities for low-income young people through mentoring, camp and athletic programs. Our programs are designed to instill good citizenship, hope, and a sense that anything is possible.





Dear Community Partner,

We are pleased to announce the 2020 Taste of Camp benefitting Camp Rosenbaum and the children in our community. We invite you to partner with Camp Rosenbaum to provide low-income children throughout Oregon with a unique summer camp experience.

This year marks the **50th Anniversary of Camp Rosenbaum!** Over five decades we have welcomed thousands of children to camp, where they ride horses, swim in the ocean, make new friends and discover powerful role models. We make this experience possible for low-income children, who would not be able to afford the costs of a typical overnight camp. Eighty percent of last year's campers had never been to an overnight camp before.

The Taste of Camp also supports the Rosenbaum PPB Youth Camp, which serves 400 youth in the Portland metro area with an affordable day camp, and our Star Fund educational savings program for former campers. In total our programs served nearly 1,000 children in 2019.

We are excited to host this year's Taste of Camp, which will include a cocktail hour, silent auction, dinner, live auction, and the presentation of the 2020 Fred M Rosenbaum Humanitarian Award. Proceeds from the event directly benefit programs that make summer camp activities possible for low-income children. We need your help to make a difference in the lives of young people in our community. You can help us reach this year's goal by becoming an event sponsor, making an in-kind donation to our auction, and/or by purchasing a table to share this special evening with friends and family.

The attached sponsorship materials include more information about the ways you can partner with us to make a memorable difference in the lives of low-income youth in our community. If you or your company are interested in supporting this event, please contact me at melissa@camprosenbaum.org or 503-388-4140.

Thank you for your consideration.

Sincerely,

Melissa Sonsalla
Program Director
Camp Rosenbaum

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About Camp Rosenbaum Fund

The Camp Rosenbaum Fund is an Oregon-based 501(c)3 nonprofit organization focused on providing camp and athletic programs to low-income children in our community. Founded by Fred Rosenbaum in 1970, we now serve nearly 1,000 children annually through our programs and partnerships.

Our Programs

Our foundational program is **Camp Rosenbaum**, an overnight summer camp on the Oregon coast for boys and girls, ages 9-11. Children join us for a week to ride horses, race pinewood derby cars, make new friends and meet powerful role models. All of our campers live in low-income housing, and Camp Rosenbaum is free to the families who send their children. Our camp focuses on good citizenship skills and the hope and support for a bright future.

Perhaps most unique about Camp Rosenbaum, all of our staff our volunteers comprised of an extraordinary partnership between the Oregon National Guard, Portland Police Bureau and Home Forward. Additional volunteers join us from other housing authorities, law enforcement agencies and fire bureaus, rounding out a staff of amazing inspiration for our campers.

In 2013 we began a partnership with the Portland Police Bureau to host the annual **Rosenbaum PPB Youth Camp**. This affordable day camp serves up to 400 youth from the Portland metro area and offers kids the choice of 16 activities for the week. Each activity includes a coach from the Portland Police Bureau, giving kids a chance to get to know the officers who keep their community safe.

In 2016, we launched the **Star Fund**: an education savings program for our campers. Camp Rosenbaum sets aside money for participating campers and adds to the account every year when the camper finishes a grade in school. After high school graduation, we'll send the money to the college or program of their choice, to help them get a start on their future.

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Sponsorship Levels

Join Camp Rosenbaum for the 2020 Taste of Camp – a dinner and auction event benefitting the programs of Camp Rosenbaum. Enjoy dinner, drinks and an auction and learn how **50 years** of Camp Rosenbaum has changed lives for low-income youth in our community. Celebrate with community partners, donors, and the friends and family of Camp Rosenbaum as we aspire to make a difference!



2020 Taste of Camp • Friday, May 8, 2020
Castaway Portland • 1900 NW 18th Ave, Portland, OR 97209

\$25,000 – Presenting Sponsor (Exclusive: 1 available)

- We're excited to offer an exclusive opportunity for presenting sponsorship at our 2020 Taste of Camp, recognizing our 50th Anniversary! Please contact us directly for more information.

\$10,000 – Platinum Sponsor

- Two premier tables at the event, including tickets for 20 to attend the event
- Sponsor recognition on Camp Rosenbaum's social media accounts
- On-screen and printed logo presence at the event; two verbal recognitions
- Half page advertisement in program
- Opportunity to provide a promotional item for each event guest (250+ guests)
- Five reserved parking spots in Castaway's parking lot

\$5,000 – Gold Sponsor

- One VIP table at the event, including tickets for 10
- Sponsor recognition on Camp Rosenbaum's social media accounts
- On-screen and printed logo presence at the event; two verbal recognitions
- Half page advertisement in program
- Opportunity to provide a promotional item for each event guest (250+ guests)
- Three reserved parking spots in Castaway's parking lot

\$2,500 – Silver Sponsor

- One table at the event, including tickets for eight to attend
- On-screen and printed logo presence at the event as silver sponsor; one verbal recognition
- Quarter page advertisement in program

\$1,500 – Table Sponsor

- One table at the event, including tickets for eight to attend
- On-screen and printed logo presence at the event as table sponsor; one verbal recognition

Please contact Melissa Sonsalla: 503-504-2169 or melissa@camprosenbaum.org